BY3 CORPORATE PADEL EVENTS

WHERE COMPETITION, CONNECTION AND COMPANY PRIDE COME TOGETHER.

BY3 events

We'll Take Care of your Next Event

BY3 curates high-end padel events to connect and network through a shared love of the game.

All BY3 events are run to exceptional standards to allow all competitors, even if amateur, to feel like professionals.

50+
Events Hosted

80+
Pro Player Appearances

70+
Celebrity Appearances



BY3 events

Meet the Team



Rafa Vega

15+ years of play and 10+ years event planning
2024 Former UK. No. 1
Recognised for creating welcoming, professionally executed experiences for every client and guest



Amy Carns

Head of Events
Top 10 UK. Player
Dedicated to delivering seamless, engaging experiences from planning to final point



BY3 Team

Experienced Event and Tournament Delivery Team
Guest Management and Court Operations
Work behind the scenes to ensure every event feels polished, welcoming and effortless

Who we Work with

Entertainment

- DJ Mario
- DJ Aman
- DJ Spirit
- Fox and Braces

Catering

- Social Pantry
- Rocket Food
- Sky & Grace
- Kerb Events

GB Padel Pros

- Rafa Vega- LTA #2
- Chris Salisbury- Former LTA 1
- Victoria Nicholas- GB Player
- Alfonso Patacho- GB Player

Venues

- Rocket Padel
- House of Padel
- Racketeer
- Padel Yard
- Padel Hub
  -North London
  - Crawley

Production

- Lumineer
- London Filmed
- Brandum
- SOS Print
- ARC London



Our Venue Network



Racketeer

Park Royal, West London

London's largest indoor padel club, featuring 13 courts and premium hospitality facilities- ideal for large corporate events.



House of Racquet

Tileyard, King's Cross

Four covered courts paired with a stylish clubhouse, café and bar- ideal for intimate, premium corporate experiences.



Padel Yard

Vauxhall, South-West London

A highly central, open-air venue with three courts and lively social spaces for drinks, entertainment and networking

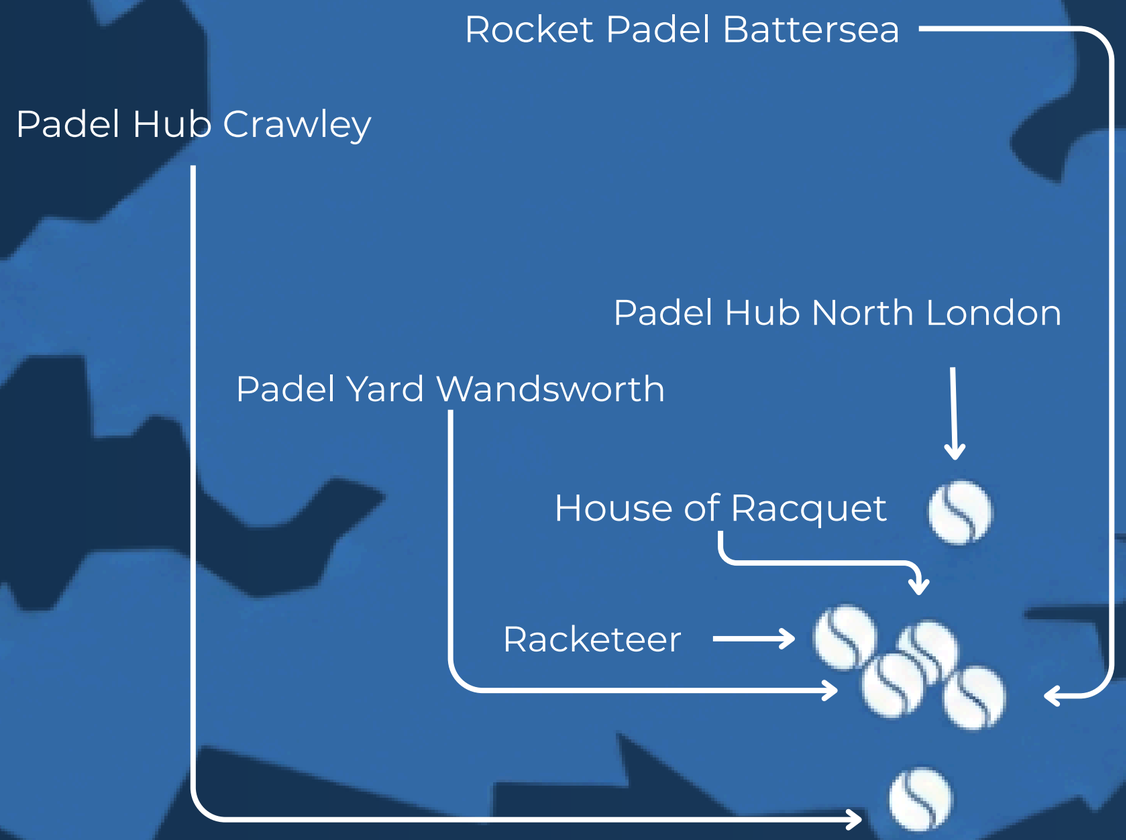
Where We Deliver

6 Venues

34 Courts

75+ Events

A Venue for Every Event



One of the World's Fastest-Growing Sports

Global Reach

• 1 million+ players across Britain
• 27,000 clubs worldwide
•€6BN Projected global padel industry value 2026

Why Padel Works for Business

• Accessible format that welcomes all skill levels
• Social atmosphere that drives connection and engagement
• Competitive energy that energises teams and guests



How It Works

Compete

• Play group stage matches progressing to knockout rounds. 4 Matches guaranteed each pair. Semis & Finals.

Take on Challenges

• Rotate through interactive courts and team-based activations

• Beat the Pro, Fastest Serve, Target Challenge and more

Collect Points

• Earn points from matches and bonus challenges

• Track your company's progress on the live leaderboard

Become Champions

• The highest scoring company is crowned



An Entire Venue in Play



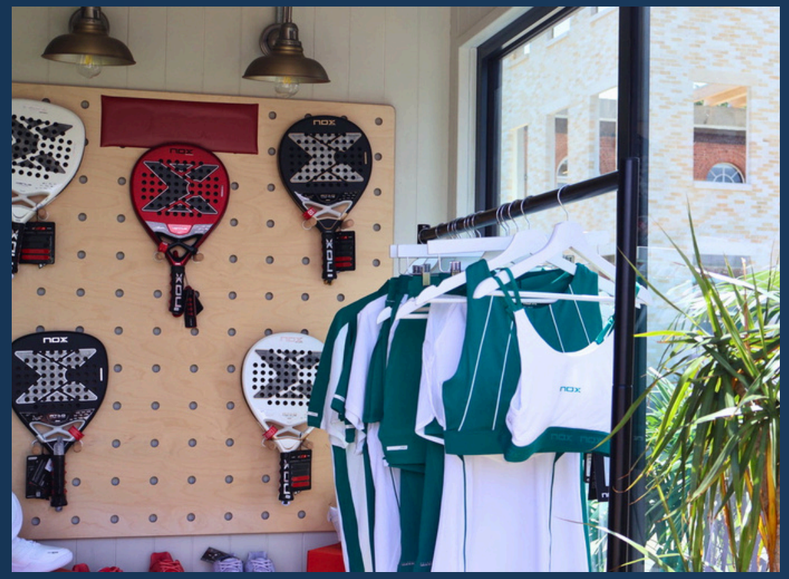
Beat the Pro & Fastest Serve

Step up against a leading padel professional, or compete for the fastest serve speed on court. High-energy individual challenges that get everyone fired up.



Tournament Play

Compete in dynamic formats including Americanos, round robins and team tournaments, tailored to every playing level and group size.



Classes and Activations

Expert-led coaching sessions for all levels, plus branded partner activations and sponsor challenges. Final activations depend on venue and partners.

The Complete Experience



On Court & Beyond

Player welcome and team introductions, food and drinks throughout the day, dedicated networking and company areas, and branded team zones with welcome packs.



Entertainment & Atmosphere

Live DJ and event MC keeping energy high all day, professional photography and videography capturing every moment, and live scores on the company leaderboard.



Ceremony & Celebration

Exhibition match showcasing top talent, a prestigious awards ceremony crowning the BY3 Corporate Cup Champions, and prizes across all categories.

Why organizing an event for your company?

Strengthen Your Team
• Bring employees together through an inclusive, shared competition.

Build Your Brand
• Gain visibility through branded kits, event signage and professional content

Expand Your Network
• Connect with leading companies, clients and industry professionals.



Case of Success -Queens Park Equity Tournament







“Annual padel tournament where we organaized everything from start to finish, including logistics with the club and managers, tournament management, catering & drinks, on-site coordination and even “Beat the Pro” with some of the best players in the UK.”

Case of Success- BERO Classic London

“Best Job Ever” - Tom Holland

Combining Tom's passion for padel with the unveiling of BERO, Holland’s premium non-alcoholic beer, the event brought together professional athletes, celebrities, and brand partners for a unique Pro-Am tournament.

BY3 led the sporting side of the event, securing top professional padel players and overseeing tournament execution.



Case of Success- London ADV Cup

Enhanced BY3 Experience

• Secured world-class professionals and celebrities, including **Andy Murray**, 2025 World No. 1 **Delfi Brea** and F1 driver **Daniel Ricciardo**

• Coordinated the Pro/Am tournament, bringing corporate guests together with professional players and celebrities in a seamless competitive format

• Coordinated event activations and sponsorship integrations to enhance guest engagement and partner visibility





Book your spot in the championship today.

Contact Us :

RAFA@BY3EVENTS.COM

Visit Our Website :

BY3EVENTS.CO.UK

Follow Us :

@BY3EVENTS